



Air Zoo Hall of Fame
6151 Portage Rd.
Portage, MI 49002
For Questions, call 269.382.6555
Email: HallofFame@airzoo.org

Event Date: May 21st, 2016

January 25, 2016

Dear Community Leader,

The Air Zoo is making a greater impact on southwest Michigan students and STEAM Education than ever before, and **we have YOU to thank for it!**

Generous support of last year's *Science Innovation Hall of Fame Awards* allowed for the recognition and further encouragement of high school students, K-12 educators, and local organizations and individuals who have innovated and excelled within, or shown exceptional support of, education in the areas of Science, Technology, Engineering, Art, and Mathematics (STEAM).

Corporate and private sponsorships additionally supported the Air Zoo's Science Inspiration Fund by helping our event raise enough funds to support nearly 1,700 southwest Michigan students through Science Inspiration Scholarships!

The Air Zoo will be presenting our third annual *Science Innovation Hall of Fame Awards* on the evening of **Saturday, May 21, 2016**. This highly-publicized, interactive gala promises to continue drawing notable Michigan leaders and luminaries from all areas of industry, education, government, and the arts.

We invite you to join us as a **Sponsor** for the 2016 *Science Innovation Hall of Fame Awards*. Your sponsorship will not only promote your business as a leading supporter of education within our community, it will support our commitment to advancing critical, science-based education initiatives to our local students. Please consider supporting this very important endeavor.

With your support, more minds will be ignited, more futures will be inspired, and more dreams will come true. With your support, more lives will be positively changed. Thank you in advance for lending a hand in inspiring our local youth to be the creative innovators and leaders of tomorrow and honoring the remarkable educators who impact the learning of local students.

Sincerely,

Maria Suszynski, Director of Advancement
Science Innovation Hall of Fame Gala Committee Member



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Science Innovation Hall of Fame 2016 Awards and Gala *Educator Excellence Award Sponsorship \$4,000*

Educator Excellence Award Sponsors support the award given to an educator or team of educators who actively implement innovative approaches to science, technology, engineering or integrated STEM or STEAM lessons.

Benefits of Name or Logo Placement

- All primary Science Innovation Hall of Fame Gala signage
- All printed Science Innovation Hall of Fame Gala materials
- All advertisements in Kalamazoo Gazette and other print platforms
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala
- Two (2) e-mail communications relating to the Science Innovation Hall of Fame Gala
- Award Winner video montage to be played at event and after through web and social media

Additional Benefits

- Eight (8) Premium Tickets to the Science Innovation Hall of Fame Gala Awards Ceremony and Gala Dinner
- Opportunity to host award winner and guest at your table
- Opportunity to present one Science Innovation Hall of Fame award on stage
- A half-page message in the Hall of Fame event program
- Ten (10) General Admission passes to the Air Zoo to share with your staff or donate to a youth organization



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Science Innovation Hall of Fame 2016 Awards and Gala *Student Excellence Award Sponsorship - \$4,000*

Student Excellence Award Sponsors support the award given to a student who is passionate about science, insatiably curious and uncommonly creative.

Benefits of Name or Logo Placement

- All primary Science Innovation Hall of Fame Gala signage
- All printed Science Innovation Hall of Fame Gala materials
- All advertisements in the Kalamazoo Gazette and other print platforms
- Science Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala
- Two (2) e-mail communications relating to the Science Innovation Hall of Fame Gala
- Award Winner video montage to be played at event and after through web and social media

Additional Benefits

- Eight (8) Premium Tickets to the Science Innovation Hall of Fame Gala Awards Ceremony and Gala Dinner
- Opportunity to host award winner and guest at your table
- Opportunity to present one Science Innovation Hall of Fame award on stage
- A half-page message in the Hall of Fame event program
- Ten (10) General Admission passes to the Air Zoo to share with your staff or donate to a youth organization



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Science Innovation Hall of Fame 2016 Awards and Gala *Michigan Aviation Hall of Fame Award Sponsorship \$4,000*

Michigan Aviation Hall of Fame Award Sponsors support an award given to an individual or group, with ties to the state of Michigan, who has achieved greatly in any aspect of the aviation and/or space disciplines.

Benefits of Placement of Name or Logo

- All primary Science Innovation Hall of Fame Gala signage
- All printed Science Innovation Hall of Fame Gala materials
- All advertisements in Kalamazoo Gazette and other print platforms
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala
- Two (2) e-mail communications relating to the Science Innovation Hall of Fame Gala
- Award Winner video montage to be played at event and after through web and social media

Additional Benefits

- Eight (8) Premium Tickets to the Science Innovation Hall of Fame Gala Awards Ceremony and Gala Dinner
- Opportunity to host award winner and guest at your table
- Opportunity to present one Science Innovation Hall of Fame award on stage
- A half-page message in the Hall of Fame event program
- Ten (10) General Admission passes to the Air Zoo to share with your staff or donate to a youth organization



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Science Innovation Hall of Fame 2016 Awards and Gala *Partners in Science Innovation* Award Sponsor - \$2,000

Benefits of Name or Logo Placement

- Selected Science Innovation Hall of Fame Gala signage
- Selected Science Innovation Hall of Fame Gala printed materials
- One (1) advertisement in Kalamazoo Gazette thanking sponsors
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala
- Name or logo on award winner video

Additional Benefits

- Four (4) Premium Tickets to the Science Innovation Hall of Fame Awards Ceremony and Gala Dinner
- Opportunity to host award winner at your table
- A quarter-page message in the Science Innovation Hall of Fame event program
- Five (5) General Admission passes to the Air Zoo

Science Innovation Hall of Fame 2016 Awards and Gala *Supporter of Science Innovation* Sponsorship - \$1,000

Benefits of Placement of Name or Logo

- Selected Science Innovation Hall of Fame Gala signage
- Selected Science Innovation Hall of Fame Gala printed materials
- One (1) advertisement in the Kalamazoo Gazette thanking sponsors
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala

Additional Benefits

- Two (2) Premium Tickets to the Science Innovation Hall of Fame Awards Ceremony and Gala Dinner
- A quarter-page message in the Science Innovation Hall of Fame event program



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Science Innovation Hall of Fame 2016 Awards and Gala *Inspiring Science Innovation Sponsorship - \$500-\$999*

Benefits of Placement of Name or Logo

- Selected Science Innovation Hall of Fame Gala signage
- Selected Science Innovation Hall of Fame Gala printed materials
- One (1) advertisement in the Kalamazoo Gazette thanking sponsors
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Multiple social media communications relating to the Science Innovation Hall of Fame Gala

Additional Benefits

- One (1) Premium Ticket to the Science Innovation Hall of Fame Awards Ceremony and Gala Dinner
- A quarter-page message in the Science Innovation Hall of Fame event program

Science Innovation Hall of Fame 2016 Awards and Gala *Friends of Science Innovation Sponsorship - \$100-\$499*

Benefits of Placement of Name or Logo

- Selected Science Innovation Hall of Fame Gala signage
- Selected Science Innovation Hall of Fame Gala printed materials
- One (1) advertisement in the Kalamazoo Gazette thanking sponsors
- Science Innovation Hall of Fame page of Air Zoo website – April 1 - May 21, 2016
- Social media communications relating to the Science Innovation Hall of Fame Gala
- Acknowledgement in the Science Innovation Hall of Fame event program



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Science Innovation Hall of Fame 2016 Sponsorship Form

This form serves as an agreement between you or your company and The Kalamazoo Aviation History Museum (or "Air Zoo") for the sponsorship indicated below:

- Science Innovation Hall of Fame 2016 Award Sponsorship (\$4,000)
- Michigan Aviation Hall of Fame Award Sponsorship Preferred
- Educator Excellence Award Sponsorship Preferred
- Student Excellence Award Sponsorship Preferred
- No Preference for Award Sponsorship
- Science Innovation Hall of Fame 2016 Partners in Science Sponsorship (\$2,000)
- Science Innovation Hall of Fame 2016 Supporter of Science Innovation (\$1,000)
- Science Innovation Hall of Fame 2016 Inspiring Science Sponsorship (\$500-\$999)
- Science Innovation Hall of Fame 2016 Friends of Science Sponsorship (\$100-\$499)

A portion of proceeds from sponsorships and dinner tickets benefit the Air Zoo's Education Initiatives and are tax-deductible to the fullest extent allowed by law.

Company or Organization _____

Sponsor Name (as to be listed in program) _____

Name of Authorized Representative _____

Title _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ E-Mail _____

Signature _____ Date _____

Please send a copy of sponsorship agreement by April 21, 2016, to the Advancement Team at the Air Zoo, 6151 Portage Road, Portage, MI 49002; Phone: 269-382-6555. All camera-ready logo – .jpg, .tiff, or .eps, 300 dpi or higher – and program message material should be sent to Patrick Brent, Marketing Manager, at pbrent@airzoo.org, by April 1, 2016.